

# TALLY WEIJL

PR & Communication

Tel: +41 61 568 61 04

E-Mail: [communication@tally-weijl.com](mailto:communication@tally-weijl.com)

## MIDNIGHT SEDUCTION

XMAS CAMPAIGN 2017



**Basel, 27.10.2017.** It's time to shine! As every year, TALLY WEIJL is launching a dazzling XMAS campaign full of glitz and glamour, as festive as ever!

Get into the party season spirit with the perfect outfit: long evening gowns, sassy playsuits and one-shoulder sexy dresses are in the spotlight. Get your hands on rich fabrics such as velvet, pearl-embroidered tulle or lurex for extra style points.

Be fierce and elegant with sequins and glitter highlights that will truly glam up your style. No matter whether you're planning on dancing the night away or attending a fancy dinner party, we've got you covered.

Fancy a cuddly vibe during the holiday season? Then snuggle up in shiny Mickey Mouse or Donald Duck sweater combined with one of our insane embellished denim. A cute and casual outfit is ideal for a both relaxed and stylish holiday with your loved ones.

The Xmas Collection will be available from week 48 in all TALLY WEIJL stores and online at [www.tally-weijl.com](http://www.tally-weijl.com)

**TALLY WEIJL** is an international fashion brand for young self-confident women. Delivering the latest trends and creating innovative designs have led to the thirty-year success story of the company. Founded in 1984 by Tally Elfassi-Weijl and Beat Grüning, the Basel based family business has developed into a multichannel provider, supplying more than 900 stores in 39 countries. TALLY WEIJL offers a unique fashion experience with the aim of making women feel empowered and beautiful.

